



iHeartRadio ALTER Ego

XDS Program: iHeart ALT

PID 1003, PGM 31

Effective Date: January 13th, 2024

Premiere XDS PRO4-P Satellite

10:00 PM - 4:00 AM Eastern

9:00 PM - 3:00 AM Central

8:00 PM - 2:00 AM Mountain

7:00 PM - 1:00 AM Pacific

Hour 1 of 6

IHSOS
00:00

iHeart Radio
ALT
Content

Testing begins Friday, Jan 5th
through Tuesday, Jan 9th
with audio and cues
during posted show hours

For Technical Assistance call:
Premiere Network Operations Center: 800-276-4431
Technical Info: <http://engineering.premiereradio.com/>

premiere
NETWORKS

All Liners Float

Minimum 3 Liners Per Hour

All Liners and IDs Dry

All Liners and IDs 5 seconds in length

XDS Relays:

IHSOS – Start of Show (1st Hour Only)

IHID - Legal ID

IHLINER - Local Liner (will float once concert begins)

IHEOS – End of Show

It is HIGHLY RECOMMENDED that you schedule a board operator for the evening and run a local delay.